

Persistent Foundation Report 2011-12

In order to fulfill the Company's Corporate Social Responsibility, Persistent Systems Limited (the "Company") was donating to the institutions, working primarily in the field of Health and Education since Financial Year 1995-96.

To institutionalize the Corporate Social Responsibility initiative of the Company and to develop a systematic approach to administer the process of grant of donations, the Company formed a public charitable trust, named Persistent Foundation (the "Foundation") on October 29, 2008. The Foundation has been registered with the office of the Deputy Charity Commissioner, Pune on March 21, 2009.

Management of the Foundation:

The Trustees of the Foundation are as under:

- A. Mrs. Sonali Deshpande, Chairperson
- B. Dr. Anand Deshpande being the founder trustee
- C. Mr. P. B. Kulkarni being the founder trustee
- D. Dr. Mukund Deshpande being the founder trustee
- E. Mr. Rajesh Ghonasgi being Head of Finance function of Persistent Systems Limited
- F. Mr. S. R. Joshi being Head of Administration function of Persistent Systems Limited
- G. Mr. Kishor Bhalerao being Head of HR function of Persistent Systems Limited
- H. The Maharashtra Executor and Trustee Company Private Limited (METCO)

Foundation's Activities:

The donation made by the Foundation to various institutions in terms of the Donation Policy of the Foundation. As per the Donation Policy of the Foundation, the Foundation undertakes the projects / makes donations to those institutions which are in the immediate vicinity of the offices of the Company viz. Pune, Nagpur, Goa and Hyderabad.

Financial Year 2010-11 was the second year of operations of the Foundation. The Foundation focused its resources in the following areas for aid, assistance and conducting programs during this year.

- 1. Health
- 2. Education
- 3. Community Development

The Foundation carried out its activities under aforesaid areas through the following verticals:

- 1. Donations to Institutions: Foundation provided aid and assistance to institutions working in the focus areas.
- 2. Projects by the Foundation: Foundation conducted certain projects in the focus areas. The Foundation carried out these projects through its volunteers.
- 3. Contribution by employees: Employees of the Company initiated some drives and contributed through voluntary participation along with donating for various causes.

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Financials

During the year under review, the Foundation has received donations as per details given below:

Sr. No.	Particulars	Amount (₹)
1	Donation towards corpus	
	- Persistent Systems Limited	66,56,000.00
	- From Trustees and Employees	2,21,000.00
	Sub-total (A)	68,77,000.00
2	Donations towards charity operations	
	- Persistent Systems Limited	64,70,000.00
	- From Trustees	3,00,000.00
	- From Employees	44,29,020.00
	-From Other	51,000.00
	Sub-total (B)	1,12,50,020.00

The list of donations received by the Foundation is attached as **Annexure 1**.

The Foundation received an interest income of ₹ 24.18(Gross) Lakhs on the fixed deposits investment made.

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The details of utilization of funds of the Foundation during the period under report are as under

Sr. No.	Particulars	Amount Donated to other Institutions (₹ Laks)	Amount used for Projects by Foundation (₹ Laks)	Total Amount (₹ Laks)
1	Education	14.90	20.68	35.58
2	Donation by Persistent employees	0	39.10	39.10
3	Healthcare	5.75	18.00	23.75
4	Community Development	8.25	20.86	29.11
	Total	28.90	98.64	127.54

The list of institutions to which donations is made by the Foundation during the year under review is attached as **Annexure 2**.

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Foundation's Activities:

Financial Year 2011-12 was the third year of operations of the Foundation. The Foundation focused its resources in the following areas for aid, assistance and conducting programs during this year.

1. Health
2. Education
3. Community Development

The Foundation carried out its activities under aforesaid areas through the following verticals:

- ✓ Donations to Institutions: Foundation provided aid and assistance to institutions working in the focus areas.
- ✓ Projects by the Foundation: Foundation conducted certain projects in the focus areas. The Foundation carried out these projects through its volunteers and associated organization.
- ✓ Contribution by employees: Employees of the Company initiated some drives and contributed through voluntary participation along with donating for various causes.

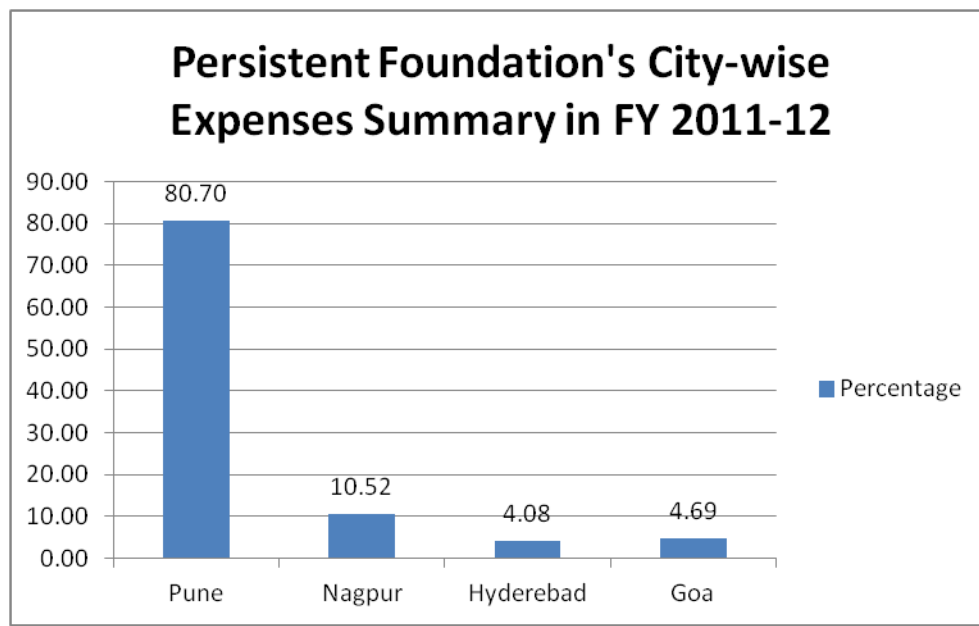
Brief summary of Foundation's activities in last three years:-

Donations to Institutions	Projects by Foundation	Contribution by employees
More than Rs. 85 Lakh donations to 50 Associate Institutions in span of 3 years.	83 Projects in a span of 3 years.	Contribution by 3800+ employees in last 3 years through various drives.
<u>Focus area wise break-up</u>	<u>Focus area wise break-up</u>	Preferred modes of contribution –
✓ Health - 12	✓ Health - 19	✓ Donation in kind
✓ Education - 22	✓ Education – 38	✓ Donation of funds
✓ Community Development - 16	✓ Community Development - 26	✓ Skill and Knowledge Contribution
<u>Location wise break-up</u>	<u>Location wise break-up</u>	✓ Time Contribution
✓ Pune - 45	✓ Pune – 56	
✓ Nagpur – 5	✓ Nagpur - 21	
	✓ Hyderabad – 18	
	✓ Goa – 9	

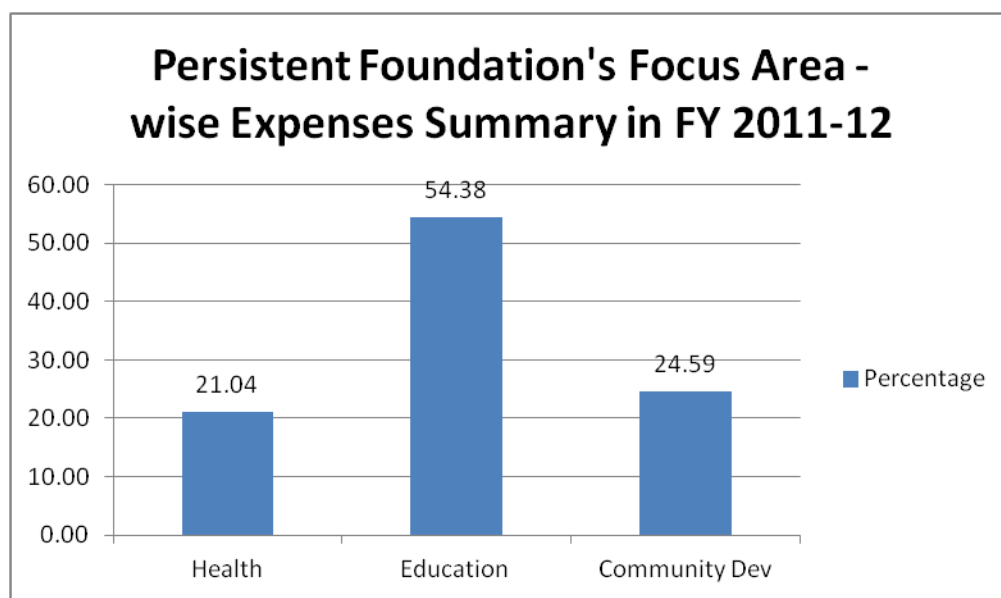
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Brief summary of the expenses for Foundation's activities in FY 2011-12

City Specific



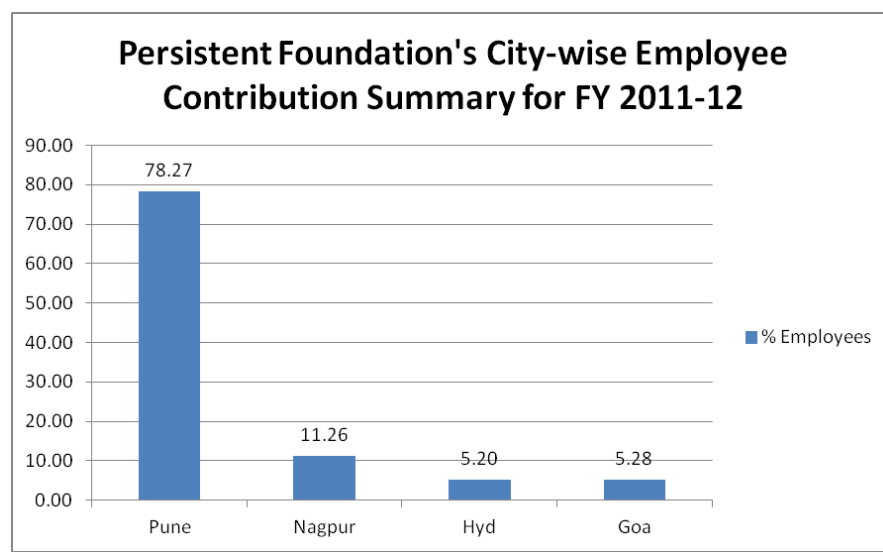
Focus Area Specific



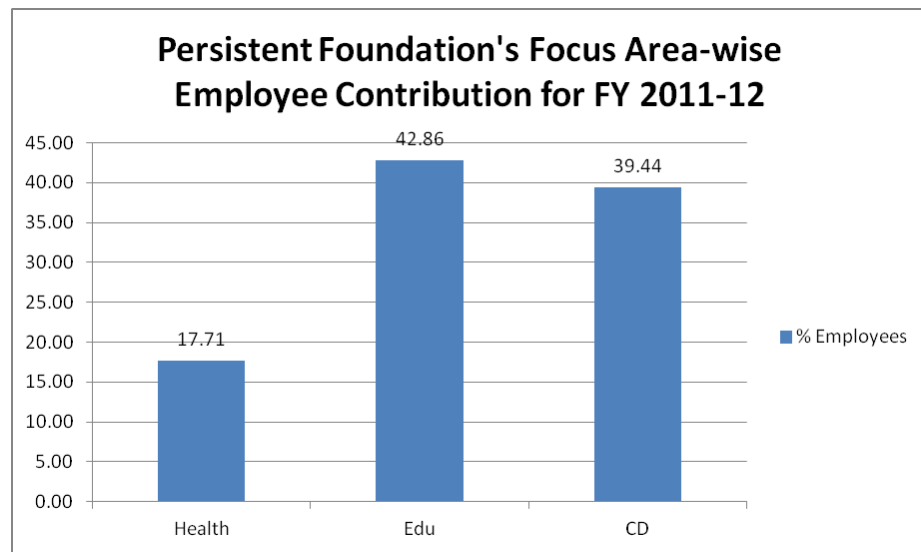
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Brief summary of employee contribution for Foundation's activities in FY 2011-12: Total participation by 3829 Persistent employees

City Specific

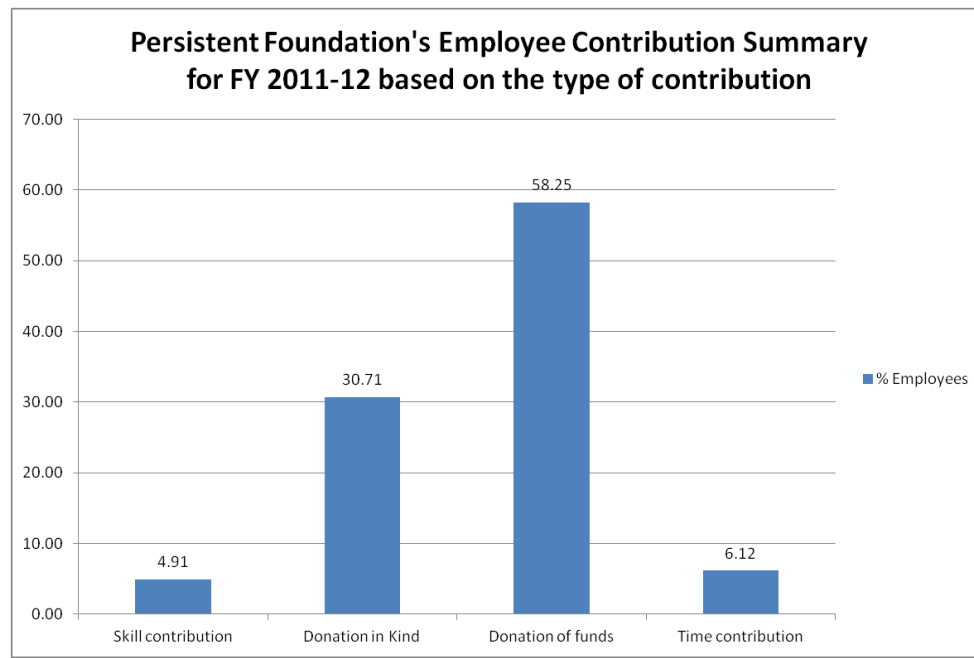


Focus Area Specific



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Based on the type of contribution



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TOP Achievements of FY 2011-12:

1. Pune Cyber Lab & Forensic Lab project for Pune Police in association with NASSCOM
2. 3 Village Upliftment Projects – 2 in Pune and 1 at Nagpur
3. Social Entrepreneurship Program with 18 Persistent employees turning social entrepreneurs & participation by 3000+ Persistent employees as donors or volunteers in a number of projects & drives
4. Donation to 38 associate institutions to carry out 23 projects and a number of initiatives, taking overall tally of supported institutions in last 3 years to 60.
5. Dream Job, a career guidance initiative by senior officials in Persistent for 8th to 10th standard students in Pune.
6. Successful 3 years completion for projects – Students Sponsorship Program, Clinical Health Check-up and Blood Donation Camps, with overall tally of sponsorship to 556 students, check-up of 11 thousand kids and donation of 2500 bottles of blood respectively.
7. Innovative educational projects - E-Learning School Labs in 6 schools at Pune, Nagpur & Goa and Mobile Science Lab in 10 schools at Hyderabad
8. Overall fund generation of Rs. 45.48 Lakh through various monthly donation drives among employees.
9. With Seemaresha, an anti-addiction short-film, the Foundation makes its first short-film on a social cause
10. Foundation's first Corporate-NGO-Volunteer initiative attracting 90 NGOs, 30 corporates and 50 free-lance volunteers

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Projects by Persistent Foundation in FY 2011-12

The key projects undertaken by the Foundation during the Financial Year 2010-11 are as follows:

Community Development

➤ Village Upliftment @ Kodawadi, Pune



Village Kodawadi is located in Velhe Taluka that is considered as the most backward block in all 13 blocks of Pune district. There are no Industries at all. Percentage of Irrigated land is very less as compared to other adjacent blocks. Hence, the seasonal migration to cities like Pune and Mumbai is comparatively high. Considering the community need, the foundation decided to initiate its first village upliftment project at Kodawadi.

Repair of village water supply scheme was the core activity of the project. Repair of water supply pipeline of Daswadkar wasti & Minde wasti and the repair of the old storage tank for Minde wasti were the two major project components. The Project was executed with help of Jnana Prabodhini, Pune. Commenced in May 2011, the project is successfully completed with the help of professional experts. The villagers too contributed their bit through voluntary work.

Through this project, the Foundation supports approx. 600 villagers.

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➤ Village Upliftment Project @ Village Salumbre, Pune

Salumbre, with approx. 1200 population, is a needy yet progressive village in Maval district of Pune. In 2006, the village has been rewarded by the prestigious “Nirmal Gram Award” by Ministry of Rural Development, Govt. of India. Gram Prabodhini, an associate institution of Persistent Foundation, has been working for the education and community development in Salumbre for past 20 years. Still, village lacked basic healthcare facilities, advanced approach to agriculture and qualitative technical education.

Considering the need, In FY 2011-12, Persistent Foundation selected Salumbre for its second village upliftment project.

1) Health Care Center



Considering the need of basic healthcare facilities, on July 27, 2011, Persistent Foundation launched a Health Care Center in association with Gram Prabodhini School for residents of Salumbre cluster (includes 6 villages).

The Center offers following facilities:

- ✓ Regular (3 times a week) visits by doctors
- ✓ Provision of medicines and emergency treatments
- ✓ Counseling for students by an expert in Clinical Psychology
- ✓ Health check-up camps
- ✓ Health awareness lectures.

In the first year itself, approx 750+ villagers and 1000+ students have taken the benefits of the facilities offered by the center.

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2) Fitness Center @ Salumbre



As an extension of the healthcare project, to indulge the preventive health habits among students and the youth in the village, 'Fitness Center' is also started at Gram Prabodhini School and villagers are responding positively to the same.

3) Persistent Foundation – Gramprabodhini “Agro Development Center”



To promote advanced agro-practices, Persistent Foundation launched an 'Agro Development Center' at Salumbre. On Friday, 23rd Dec 2011, Mr. Kishor Bhalerao (Trustee, Persistent Foundation & Sr. Vice President HR, Persistent Systems Ltd) & Mr. Dilip Kale (Sr. Manager, METCO & Trustee, Persistent Foundation) inaugurated the project at Gramprabodhini, Salumbre.

The Center offers following facilities:

1. Internet Club for Farmers
2. Soil Testing Lab
3. Nursery of 40 thousand saplings
4. Lectures by Agro-Experts
5. Value added support to farmers for executing advanced agro-practices
6. Inclusion of 'Agriculture Education' in syllabus of students from 8th to 10th standards

Currently approx. 200 farmers are taking benefit of these facilities.

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4) Computer Training & technical Education Centers



Considering the 21st century need of imparting basic knowledge of computer science at school level, Persistent Foundation set up a Computer Training Center in association with Gram Prabodhini School for various schools in Salumbre cluster. Also, to promote self-employment concept through application oriented technical education, Persistent Foundation established a Technical Education Center at Gram Prabodhini. This is an Introduction to Basic Technology Program introduced by 'Vidnyan ashram', Pabal, Pune. This program is offered to the students of 8th, 9th and 10th std. along with other subjects. The program is recognized by Education Board of Maharashtra Government & is eligible for 10th Std. board examination too.

Features of the program:-

- 1) Learning while doing
- 2) School is production center
- 3) Community pays for services
- 4) Instructor must be an entrepreneur

The Center offers following training program.

- Technical education
 - Wiring
 - Welding
- Home science
 - Basic nursing
 - Food preparation
- Agro Education
 - Basic agriculture process
 - Agro animal care training

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➤ Village Upliftment Project @ Udasa, Nagpur



In FY 2011-12, Persistent Foundation partnered with Rotary Club of Nagpur, West and Gurukul Aashram Shala for its third Village Upliftment Project, now @ Udasa (Nagpur District). On Thursday, Feb 9, 2012, Mr. Sameer Bendre, Nagpur Center Head, Persistent Systems Limited announced the project in a ceremony at Udasa.

Udasa, with population of approx. 5000, is a small village near Umred in Nagpur District. Most of the residents are tribal communities and work as lowest grade labors in nearby localities. Since 1998, Gurukul Aashram Shala has been working for the basic education of the tribal children. Most of these children are the first generation students of any school. i.e their previous generations have never been to school.

In the first phase of this project, Persistent Foundation will establish a Science Laboratory that is school's immediate need. The foundation will also start a doctor facility at the school for the students, their family members and residents of Udasa. In addition to the same, the foundation will support the infrastructure development at school.

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➤ Corporate-NGO-Volunteers Networking initiative, Pune



On July 23, 2011, Persistent Foundation jointly organized a 'CSR-NGO-Volunteers' networking event at Bhageerath, Pune in association with CSR Pune and Net Impact. Representatives of approx. 90 NGOs, 30 Corporates and 50 freelance volunteers working in the areas of Health, Education, Women Empowerment, Employment and Environment in and around Pune were invited. Event received voluminous response by nearly 325 attendees. Event featured guidance by the chief guest Dr. Ghare (Founder – AFARM), work displays by selected NGOs and Corporates through presentations and stalls.

➤ Operation Blackboard, Hyderabad



At most Government schools in Hyderabad, the available blackboards are insufficient. Moreover some of the existing blackboards are not in a good condition and need to be repaired or replaced with new blackboards. To cater to this need, Persistent Foundation in association with Project 511 started an Operation Blackboard program and provided new cement blackboards and wooden blackboards with stands to the schools. Painting was done on existing blackboards where visibility was poor.

Persistent Foundation Team executed the Operation Blackboard Project in 7 schools, covering 2000+ students.

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Health

➤ Clinical Health check-up of slum/village children, Pune & Goa



As a preventive health measure for slum and village students in schools, Persistent Foundation executed the Clinical Health Check-up project in Pune and Goa. It was 20 point clinical health check-up program, developed on a 5 Star Model that covered pediatric, schematic, ophthalmic and dental check-ups. In FY 2011-12, the foundation conducted the check-up for 8500+ students of below mentioned schools.

- 1) Hutatma Rajguru Vidyalaya, Pandavnagar, Pune
- 2) Nutan Balvikas Mandir, Tilak Road, Pune
- 3) Gram Prabodhini, Salumbre, Pune
- 4) Sangise School, Kamshet, Pune.
- 5) Ushatai Lokhande School. Sangishe, Tal Maval.
- 6) Ashram Shala, Shirgao, Pune.
- 7) Jagruti Seva Sanstha, Gokhale Nagar, Pune.
- 8) Mate School, Chinchwad, Pune
- 9) Shivaji Vidyalaya, Chinchwad, Pune
- 10) Goyal High school, Chinchwad, Pune
- 11) Aabasaheb Atre Prashala, Rasta Path, Pune.
- 12) Swastik Vidyalaya, Priol, Goa.
- 13) Indirabai Dhavalikar Highschool, Dhavali, Goa

The Program was conducted with association with Neev Health Care, A. J. Medical Foundation, Bliss Utility Services and Zenith Horizon.

Through this exercise, it is found that hardly 5% students possess completely hassle free health. Parents are found to be ignorant about their children's health issues and schools need a strong support system to take care of the same. Considering the same, for FY 2012-13, the foundation has decided to not only continue the clinical health check-up program but also start doctor facility at 5 schools.

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➤ Breast Cancer Screening Program, Pune



As a preventive measure against growing breast cancer cases, in association with Samavedana, in FY 2010-11 Persistent Foundation has initiated the Breast Cancer Screening Program for slum area women in Pune.

This was the 2nd year of this program. Every day nearly 8 women got screened at Sahyadri Hospital, Pune.

Through this initiative 463 women got screened in FY 11-12, taking the overall tally beyond 800.

Till now, more than 10 women have been found in pre-cancerous or first stage cancer phase and have been immediately treated by Samavedana.

➤ Anti-Addiction Short-film “Seemaresha”, Pune

To contribute our bit in prevention of growing addiction cases among high-school and college youth, Persistent Foundation has developed an anti-addiction short film – “Seemaresha”. The project is executed by PACE, a team of renowned E&T specialists in Pune.

The film will be launched on April 30, 2012, in Persistent Foundation’s Foundation Day Ceremony at the hands of renowned social worker and de-addiction protagonist Dr. Anil Awachat. This is an awareness project and both PACE & Persistent Foundation plan to screen the Shortfilm in as many school and colleges as they can, through their respective volunteer networks.

➤ Blood Donation Camp, Pune, Nagpur, Goa & Hyderabad



To cater to the ever growing need of blood, Persistent Foundation organized blood donation camp at all the four offices in India – at Pune, Nagpur, Hyderabad and Goa. Persistent employees volunteered to donate the blood. In FY 2011-12, more than 750 bottles of blood is collected, taking the overall tally of last 3 years to approx 2500.

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Education

➤ Persistent Foundation School Lab, Pune & Nagpur



With an objective to provide quality education through technology to slum area students, in association with KOMPKN, Persistent Foundation launched an e-learning School Lab and set-up the same at following 5 slum schools in Pune and Nagpur –

1. Hutatma Rajguru Highschool, Pune
2. Nutan Balvikas Mandir, Pune
3. Prerana Vidyalaya, Pune
4. Vanita Vikas School, Nagpur
5. Paranjape Highschool, Nagpur

The school lab features 12 interesting applications –

1. Audio-Visual E-Learning module (1st to 10th standards, English and Marathi mediums)
2. Career Guidance: Covering more than 300 career options
3. Quizzes for skills testing and improvement
4. Science and Technology-books
5. World facts with information about all countries
6. Library of over 17 thousand e-books
7. Planetarium
8. Periodic table of elements, virtual microscope
9. Loads of science and math's learning applications
10. Educational games
11. Language learning applications along with dictionary
12. Creative tools for drawing, music, animation and many more

Every year, more than 4000 students will get benefited through this initiative.

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➤ S.O.L.E Project, Pune



SOLE - Self-Organized Learning Environment project is about creating self-learning environment of internet education in a village Yeoli near Bhore in Pune district.

Activities Summary

- ✓ Learning through Internet through various activities like games, puzzles etc.
- ✓ Learning English communication through Skype sessions with mediators across the world
- ✓ Visits by eminent personalities for children to interact with and gain knowledge
- ✓ Skype sessions on various topics
- ✓ Use of internet for knowledge gain and confidence building for children
- ✓ Fun camp for children to enjoy and play

Achievements

- ✓ Even the children who had never seen internet are now conversant with the same.
- ✓ Sky sessions with Mediators across world enabling children to interact with them
- ✓ Children are making use of Wikipedia to get information
- ✓ Good support from villagers for SOLE initiative as on average 15 children are attending the classes

SOLE Setup

- ✓ A room with good electrical and light arrangement
- ✓ Two personal computers
- ✓ Wireless internet connection
- ✓ 2 Tables and 4 chairs for children
- ✓ 1 SOLE coordinator to manage setup and session with other administrative works

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➤ E-School project, Goa



E-School project is about providing e-education students of Saraswati High school, Goa

Activities Summary

- ✓ Based on e-class product from Sundaram Edusys Pvt. Ltd. <http://www.e-class.in/>
- ✓ Provides innovative educational content for 8th to 10th standards
- ✓ Teaching companion with visualization of topics and in-depth understanding
- ✓ Runs on TV / Projector / Screen through e-box.

E-School Setup

- ✓ E-class content
- ✓ LCD Projector
- ✓ Pull able Screens

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➤ Persistent Foundation Girls' Scholarship Program



With an objective to provide educational support, motivation and guidance to the needy and aspiring young girls pursuing education in Computer Science, ENTC or Information Technology streams of Engineering, Persistent Foundation has launched a “Girl’s Scholarship Program” in FY 2010-11.

In FY 2010-11, scholarship worth Rs. 25 thousand was awarded to 10 needy girls selected through a rigorous selection process. Continuing the scholarship of these 10 girls, in FY 2011-12, the foundation rewarded 11 girls with a similar scholarship in FY 2011-12. The scholarship will continue till the

Completion of the B.E. or B.Tech degree. In all, 16 girls from Pune, 3 girls from Nagpur and a girl each from Goa & Hyderabad is rewarded with the scholarship.

With the help of Persistent employees and women forum Prerana, the foundation is working on “Mentoring and Career Guidance Program” for these girls. Through this initiative, the foundation targets overall personality development of the girls.

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➤ SCRATCH – Train the Trainers Program



With an objective to provide fun based learning approach to computer education, Persistent's employees have taken up "SCRATCH" project in 3 schools in Pune. Since FY 2010-11, Employees visit the schools on regular basis to conduct the training sessions for students.

In FY 2011-12, Persistent's SCRATCH team took a step ahead and organized 'Train the Trainer' sessions for school teachers and new volunteers from Persistent. The sessions were conducted at Pune center on June 18th & 25th 2011 and at Nagpur center on July 31st & Aug 7th 2011. In totality, Persistent Team could impart training to 51 prospective trainers – 31 from Pune and 20 from Nagpur.

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➤ Mobile Science Lab, Hyderebad



In February 2012, in Association with Project 511, Persistent Foundation launched a Mobile Science Lab at Hyderabad. This initiative provides the avenue for performing the science practicals to students of 10 Zilha Parishad Schools that don't possess any science lab. A fully equipped van with demonstration kit and 1 trainer visits the school on regular basis. Project 511 is executing this program for persistent Foundation and ensuring that science practicals for 5th to 10th standard students are conducted within the stipulated academic calendar. Every year, approx 4000 student will get benefited through this project.

➤ Infrastructure Development at Schools



In FY 2011-12, Persistent Foundation conducted 2 infrastructure development projects in slum Schools –

1. Electrification Work @ Kusumtai Bagal Vidyalaya, Pune
2. Construction of Benches for Government Primary School – Dargah Hussain Shawali, Hyderebad

Both the schools work for the extremely needy and poor section of the society. Through this initiative, nearly 1000 students have got benefited.

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➤ MS-CIT Certification Program for Visually impaired girls



In FY 2011-12, to support computer education of aspiring visually impaired girls, Persistent Foundation sponsored MS-CIT certification of 30 visually impaired girls. This program is executed in association with Jagruti School of Blind Girls, Alandi, Pune.

The certification will get completed by June 2012.

➤ DREAM JOB - A Career Guidance Initiative for school students



'Dream Job', a Persistent Foundation initiative, is all about setting up sessions of direct dialogue between 8th to 10th standard students and role models from various professions.

The idea is to present these professions in a very interesting yet realistic manner, to help the kids find their own passion and to offer a direction to their career goals. Persistent Foundation has initiated this series at Millennium National School, Pune with the help from senior officials in Persistent.

Till now, the foundation has organized 3 sessions delivered by Mr. Nitin Kulkarni, COO Persistent Systems, Dr. Ashok Korwar, Executive Coach Persistent Systems and Mr. Vivek Sadhale, Head Legal & Investor Relations Persistent Systems.

With support from senior officials of Persistent, the foundation aspires to continue these sessions in academic year 2012-13 too.

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➤ Pune Cyber Lab & Forensic Lab for NASSCOM & Pune Police



In association with NASSCOM, the foundation executed the project of constructing the forensic lab for Pune Police. The foundation also executed the refurnishing of training center.

Here is the summary of the tasks executed by Persistent Foundation.

FORENSIC LAB:

- ✓ Finalization of layouts in consultation with NASSCOM & Pune Police to fulfill their requirements.
- ✓ Furnishing of Detection Room, Conference Room, Server Room, etc. with all carpentry work, painting, polishing, vertical blinds, antistatic flooring, modular ceiling, etc.
- ✓ Providing all electrical support for computers, servers and forensic equipment, etc. through 10KVA UPS with battery backup of 30 minutes.
- ✓ Necessary networking and communication facility with latest technologies and having internal telephone exchange.
- ✓ Air Conditioning systems in all areas for working of equipment and staff.
- ✓ CCTV monitoring system for major area coverage.
- ✓ Entire Forensic Lab is ready and was handed over to NASSCOM & Pune Police on 3rd Dec 2011.



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➤ Cyber Genius and Cyber Champ



Since FY 2010-11, Persistent foundation has supported Dr. Kalmadi Shamarao High school to conduct Cyber Genius, an inter-school competition. This is a district level competition (Pune District) and more than 700 students from 30 schools participate in the contest. Contest is conducted in four groups – Mini (Std. 3-4), Sub Junior (Std. 5-6), Junior (Std. 7-8) and Senior (Std. 9-10). Contest is conducted in different topics for different groups – e.g. Logo and Paint Brush for Mini, Paint Brush and Quiz for Sub Junior, Q-basic and Power Point for Junior and Photoshop and Web designing for Senior. The Foundation supported the cause by providing financial support of 50,000 and technical support through volunteers.

Continuing the same, In FY 11-12, the foundation initiated a similar competition, named Cyber Champ, for schools in PCMC in association with City Pride public school. Approx. 39 employees of Persistent Systems worked as volunteer and 7 employees worked as a judge on this project.

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➤ National ICT Quiz



In FY 2011-12, Persistent Foundation was the local sponsor for the CSI National ICT Quiz. Millennium National School, Pune hosted the regional round on March 25, 2012. More than 300 students from 16 different schools participated in the quiz. Mr. Gireendra Kasmalkar, CEO SQS India and Past Chairman of Pune Chapter were Chief Guest for the Prize distribution function.

➤ 'I have a Dream' – Rashmi Bansal's TALK @ Persistent



On July 1, 2011, Persistent Foundation organized an inspirational TALK by renowned author Rashmi Banal about her new book 'I have a Dream'. The book features 20 inspiring stories of social entrepreneurs who found new ways to solve old problems.

The event featured talks by Mrs. Sakina Bedi (a Social Entrepreneur in Pune) & Rashmi Bansal followed by a Q/A session with Rashmi.

Approximately 350 employees attended the event.

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Projects supported by Persistent Foundation through donations to Associate Institutions

Sr No	NGO Name	Project
1	Schizophrenia Awareness Association	A book on Schizophrenia Awareness
2	Jeevanjyot Mandal	Daily supply of milk to mentally challenged students
3	Maitreya Charitable Society	Doctor Facility for slum people
4	Kalyan Charitable Trust	Vaccination program for slum students
5	Vidyarthi Sahayak Samiti	Library & Study Center for needy college students
6	Door Step School	One Door Step Center
7	QMTI	One Technical Training Center
8	Dnyana Devi	Gammat Shala – Activity Center for slum children
9	Sangise School	Infrastructure Development
10	Matrumandir Vishwastha Sanstha	Educational Camps – “Matrubhumi Parichay Shibir”
11	Dada Maharaj Natekar Trust	Educational Camps
12	Kusumtai Bagal Vidyalaya	Infrastructure Development
13	Nirmalya Trust	Employment Center for differently abled children
14	HelpAge India	Mobile Medicare Unit for old people
15	Annapurna Mahila Mandal	Day Care Center for slum children
16	Jnana Prabodhini	Village upliftment
17	Swa-Roopwardhinee	Library & Study Center for slum students
18	Jagruti Seva Sanstha	Day Care Center & Play Group for slum children
19	Prayas	Village Upliftment Camp
20	JPNV: Kreedakul & Youth Wing	For sports school and Youth Development Program
21	PMI - Pune Deccan Indian Chapter	Educational Camp- Gyanlahari for school students
22	Bharat Vikas Foundation	Sponsorship of Jaipur Foot – 33 numbers
23	Lakshya	Chess Training Program at a school

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Donation Drives among Persistent employees

In FY 2011-12, Persistent Foundation launched a number of donation drives among Persistent employees and received a great response with total donation of Rs. Rs. 45.52 Lakh, 800+ toys, 5000+ clothes by the employees. Here are the details:

Drive	Response from employees
Student Sponsorship Program	Rs. 27.84 Lakh sponsorship to 556 students
Semicolons – 24 hour Programming Contest for Charity	Rs. 5.98 Lakh
Uniform, School kit, School books donation	Rs. 3.59 Lakh, i.e 385 Uniforms, 481 School kits, 381 School book sets
Olympic Gold Quest	Rs. 0.58 Lakh
Sharing Joys with Toys – Toy Donation	800+ toys
Clinical Health check-up of slum/village children	Rs. 1.5 Lakh for the clinical health check-up of 1434 children
Clothes Donation with NGO - Love & Care	Rs. 0.5 Lakh & more than 5000 clothes
Sale of 'Milind Mulik's Paintings' @ Persistent in support of the NGO - Friends of Children	Rs. 0.35 Lakh
Diwali Sweets and Greeting donation to Indian Jawans with NGO - Maitreyi Charitable Soc.	Rs. 3.09 Lakh i.e. funding for approx. 4125 sets.
Learn with Fun, a Toys' & Educational Games' library set-up for slum schools	Rs. 0.46 Lakh i.e. funding for 2 libraries
Breast Cancer Screening Program	Rs. 1.63 Lakh i.e. funding for 136 women

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Annexure 1 – List of Donations Received in Financial Year 2011-12

List of Donations received towards expenses of the Foundation

Name of Donors	Amount (₹)
Persistent Systems Limited	64,70,000.00
Dr. Anand Deshpande	3,00,000.00
Ratna Memorial Trust	51,000.00
Donations from employees towards Student Sponsorship Program and other Donation Drives	44,29,020.00
Total	1,12,50,020.00

List of Donations received towards Corpus of the Foundation

Name of Donors	Amount (₹)
Persistent Systems Limited	66,56,000.00
Dr. Anand Deshpande	2,21,000.00
Total	68,77,000.00

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Annexure 2 – List of Donations made by Foundation during the year:

Sr No	NGO Name	Focus Area	Amount
1	Nirmalya Trust	Community Development	75000.00
2	Creative Foundation	Community Development	50000.00
3	HelpAge India	Community Development	100000.00
4	Annapurna Mahila Mandal	Community Development	50000.00
5	Bhagini Nivedita Pratishthan	Community Development	75000.00
6	Jnana Prabodhini	Community Development	100000.00
7	Swa-Roopwardhinee	Community Development	50000.00
8	Ravi Paranjpaye Foundation	Community Development	50000.00
9	Prayas	Community Development	50000.00
10	Awaben Navrachana Sanstha	Community Development	75000.00
25	Jagruti Seva Sanstha	Community Development	150000.00
Sub Total (A)			825000.00
11	Vidyarthi Sahayak Samiti	Education	100000.00
12	Suparna Charitable Trust	Education	100000.00
13	Swadhar	Education	75000.00
14	Door Step School	Education	75000.00
15	Hutatma Rajguru Boy's School	Education	75000.00
16	Hutatma Rajguru Girl's School	Education	75000.00
17	QMTI	Education	100000.00
18	Dnyana Devi	Education	50000.00
19	Vidya Bharati Paschim Maharashtra Prant	Education	75000.00
20	Sangise School	Education	100000.00
21	Matrumandir Vishwastha Sanstha	Education	150000.00
22	Dada Maharaj Natekar Trust	Education	50000.00
23	Kusumtai Bagal Vidyalaya	Education	50000.00
24	Rasika Kandalekar	Education	15000.00
26	Navnath Mitra Mandal	Education	50000.00
27	Bhartiya Utkarsha Mandal	Education	75000.00
28	JPNV: Kreedakul & Youth Wing	Education	100000.00
29	PMI - Pune Deccan Indian Chapter	Education	50000.00
30	Lakshya	Education	50000.00
31	STAPI	Education	75000.00
Sub Total (B)			1490000.00
32	Schizophrenia Awareness Association	Health	100000.00
33	Jeevanjyot Mandal	Health	50000.00
34	Tarachand Charitable Trust	Health	150000.00
35	Maitreya Charitable Society	Health	50000.00
36	Kalyan Charitable Trust	Health	100000.00
37	Jagruti School for Blind Girls	Health	75000.00
38	Navabharat vikas Foundation	Health	50000.00
Sub Total (C)			575000.00
Total (A) + (B) + (C)			2890000.00