



Persistent Foundation

RELEASED ON APRIL 8, 2010

HIGHLIGHTS OF THE YEAR '09-'10

In the first year of inception, Persistent Foundation undertook various Drives/Initiatives and projects in following three areas

1. **Health**
2. **Education**
3. **Community Development**

The projects were initiated at Pune, Nagpur, Hyderabad and Goa. The employees participated in great deal to support these projects. Some of the projects were executed with the help of some expert Institutions in related areas. Structurally, the work was carried out in majorly 3 verticals –

1. **Projects by Persistent Foundation**
2. **Donations to Institutions**
3. **Drives by Employees**

Details of the work carried out in each of the above mentioned 3 verticals is as below

1. Projects by Persistent Foundation

Under the inspiring leadership of Hrishikesh Rajpathak (Health), Pranav Joshi (Education) and Ashish Bhuta (Community Development) @ Pune, Pallavi Desai @ Goa, Mahesh V @ Hyderabad and Sanjay Karmarkar & Ujwala Gundewar @ Nagpur; various projects were executed by Persistent Foundation. These projects are:

- *Green School Initiative @ Pune*
- *Sponsorship to Physically and Mentally challenged children @ Goa and Hyderabad*
- *MS-CIT Training Program for Teachers @ Nagpur*
- *Student Sponsorship Program @ Pune, Nagpur, Hyderabad, Goa*
- *Clinical Health Check-up of slum area students @ Pune and Goa*
- *Uniform Donation Drive @ Pune*
- *Blood Donation Camps @ Pune, Nagpur, Hyderabad, Goa*

2. Donations to Institutions

- *Health*
- *Education*
- *Community Development*

3. Drives by Employees

- *Computer Education for Slum area students @ Pune*
- *Translation Service for Cancer Center @ Pune*
- *PATHSHALA Initiative @ Nagpur*
- *Clothes/Toys/Utensils/Books donation drive @ Nagpur*
- *Health awareness program for slum inhabitants @ Nagpur*
- *Donation drive of Baby Food and other essentials @ Nagpur*
- *Tree Plantation Drives @ Nagpur and Goa*
- *Donation Drive for AP Flood Relief*

PROJECTS BY PERSISTENT FOUNDATION

1. Green School Initiative @ Pune

“Distribution of saplings to 10 thousand students in 29 schools”



With an objective to indulge Green habits in school children, Green School initiative was conducted in Pune in Dec 09 and Jan 10.

10000 Students across 29 schools in Pune were given a sapling each. The program was completed in a span of one month and eight days. The chosen age group was 4th to 8th standard. Students were encouraged to plant and nurture the saplings at their homes.

Nirmalya Trust which runs a nursery to create employment for physically handicapped children executed this initiative for Persistent Foundation.

Persistent Foundation Coordinator: **Suyog Bhandekar**

2. Sponsorship to Physically and Mentally challenged children @ Goa and Hyderabad

“Sponsorship of Rs. 2 Lac to 50 children”

With an objective to fulfill the basic health or educational needs of the physically or mentally challenged children in Goa and Hyderabad, this program was executed.

This program was equally shared by Goa and Hyderabad teams. Rs. 1 Lac at each of the two locations, were used to sponsor 50 students.

Lekhadeep from Hyderabad and JCI-Vasco from Goa executed this project for Persistent Foundation

Persistent Foundation Coordinators: **Mahesh V** from Hyderabad and **Pallavi Desai, Ranu Keny** from Goa

3. MS-CIT Training Program for Teachers @ Nagpur

“MS-CIT Certification of 50 teachers”



One of the most effective medium of transforming quality education is ‘Improving the competency level of teachers’.

Keeping this thread in mind, with an objective to indulge quality Computer Education @ Schools in Nagpur, MS-CIT computer training program was organized for Teachers in Nagpur.

50 teachers from 9 schools in Nagpur were imparted the training at various centers.

Ascent Technologies, Somalwar Academy of Excellence and Vanita Vikas Vidyalaya executed this program for Persistent Foundation

Persistent Foundation Coordinators: **Ujwala Gundewar, Priya Brahmaurikar**

4. Student Sponsorship Program @ Pune, Nagpur, Hyderabad, Goa

“Sponsorship to 251 students by 257 Persistent employees”

With an objective to fulfill basic educational needs to children from financially backward groups, Student Sponsorship Program was launched. The idea was to provide need based support for basic educational needs such as:

School Education, Remedial Education, Educational Material, Accessories, Vocational Training, Food for Nutrition, Child Centric Community Development, Personality Development.

Persistent employees were invited to sponsor the student/s. Because of the overwhelming response from employees, Total 251 students are sponsored by 257 Persistent employees.

Location wise break-up: Pune: 220, Nagpur: 18, Goa: 13, Hyderabad: 6

Community Aid and Sponsorship Programme (CASP) executed this program for Persistent Foundation

Persistent Foundation Coordinator: **Pranav Joshi**

5. Clinical Health check-up of slum area students @ Pune and Goa

“Clinical Health Check-up of 2629 students”



With an objective to ensure positive health of slum area school students, clinical health check-up camps were conducted in Pune and Goa.

The camps were conducted in

- Vadem Nagar English High school, Goa
- Govt High school, Goa
- Mother of Mercy, Goa
- Hutatama Rajguru Vidyalaya, Pune
- Nutan Balvikas Mandir, Pune

The students were provided the necessary medication.

Total number of students benefited from this initiative are: 2629 (1152 from Pune and 1477 from Goa)

JCI Vasco from Goa, Joshi Hospital from & Jnana Prabodhini from Pune executed the health check-up camps for Persistent Foundation

Persistent Foundation Coordinators: **Ranu Keny, Pallavi Desai, Chandrashekhar Gawas and Siddhi Pai** from Goa; **Hrishikesh Rajpathak** from Pune

6. Uniform Donation Drive @ Pune

“Donation of uniforms to 235 students”



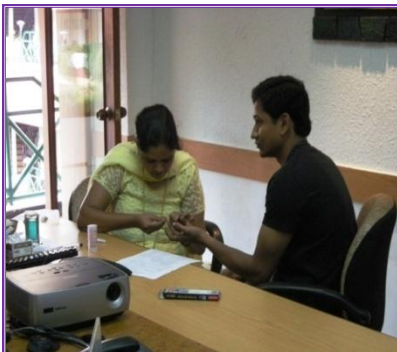
Hutatama Rajguru High school works for the education of children in the slums of Pandavnagar, Pune.

In December '09, Persistent Foundation conducted the Uniform Donation Drive for needy students of Hutatama Rajguru High school. 235 students were chosen on the basis of their parents' financial position and child's performance in the school, attendance, etc.

Mrs. Sonali Deshpande and Mr. Kishor Bhalerao distributed the uniforms.

7. Blood Donation Camps @ Pune, Nagpur, Hyderabad, Goa

“Donation of 1125 bottles of blood”



Blood donation camps were conducted at Pune, Nagpur, Hyderabad and Goa. Persistent employees and family members participated in the activity.

Also, the camp was organized in VIT college of Engineering in Pune.

In all, 1125 bottles of blood was donated, with location wise contribution as: 36 from Goa, 65 from Nagpur, 70 from Hyderabad and 954 from Pune.

Persistent Foundation Coordinators: **Hrishikesh Rajpathak** and **Yogesh Leve** from Pune, **Pallavi Desai and Ranu Keny** from Goa, **Mahesh V** from Hyderabad, **Sanjay Karmarkar** and **Avinash Motghare** from Nagpur.

DONATIONS TO INSTITUTIONS

Persistent Foundation has donated Rs. 25.15 Lacs for 'Capacity Building' of 42 Institutions working in the areas of Health, Education and Community Development.

Here is the summary:

| Sr. No. | Focus Area | No. of Institutions | Total Donations in INR Lacs |
|---------|-----------------------|---------------------|-----------------------------|
| 1 | Health | 14 | 8.75 |
| 2 | Education | 16 | 9.70 |
| 3 | Community Development | 12 | 6.70 |

The details about the institutions are as below

1. Health

| S.N. | Name of the Institution | City of Operation | Nature of Work |
|------|---|-------------------|---|
| 1 | Kalyan Charitable Trust | Pune | Immunization of children mainly but not limited to, children below the age of five years against diseases such as Typhoid, Measles, Mumps, Rubella, Hepatitis B and other diseases |
| 2 | Indian Family of Cerebral Palsy <i>Persistent Foundation</i> Coordinator: Mahesh V | Hyderabad | Caters to the needs of children and adults with Cerebral Palsy irrespective of caste, creed, race, religion and region. IFCP works with many organizations and Cerebral Palsy Centers to provide facilitative, medical, surgical and other therapies for children with cerebral palsy |
| 3 | Jeevanjyot Mandal | Pune | School for Mentally challenged children |
| 4 | Lokmanya Medical Research Center | Pune | Cancer awareness and cure |
| 5 | Vivekanand Medical Mission | Nagpur | Hospital and Training rural women's for nursing, creating medical awareness in rural areas, conducting mobile camps in rural area. Free medical aid. |
| 6 | Cancer Patients Aid Association <i>Persistent Foundation</i> Coordinators: Vinod G, Chirag Shah | Nagar Road, Pune | Cancer: 1. Detection Camps for Healthy People 2. Awareness drives on tobacco & cancer 3. Financial aid to cancer patients who can't afford the treatment |
| 7 | Jagriti School for Blind Girls, Alandi <i>Persistent Foundation</i> Coordinators: Vinod G, Chirag Shah | Alandi, Pune | Mentally/Physically Challenged Children: 1. School for Blind girls 2. Abilities Institute of IT Management 3. Braille book's publication center 3. Braille digital library |
| 8 | Prashanti Cancer Care Mission <i>Persistent Foundation</i> Coordinator: Abhijeet Kulkarni | S.B.Road, Pune | Cancer: 1. The Mobile Cancer screening Unit 2. Orchids, Diagnostics & Health Care Synopsis |

| S.N. | Name of the Institution | City of Operation | Nature of Work |
|------|--|-------------------------------------|--|
| 9 | Samavedana <i>Persistent Foundation</i> Coordinator: Riya Awate | Pune and Nasik | Financial assistance to needy patients: 1. Associated with Sahyadri Hospitals for financial aid to needy patients for medical treatment and surgeries |
| 10 | Schizophrenia Awareness Association <i>Persistent Foundation</i> Coordinator: Ramakant Debata | Pune, Nasik, Aurangabad, Ahmadnagar | Support to Schizophrenia patients: 1. Formation of self-help groups 2. Workshops for Care-givers & volunteers 3. Awareness movies: a) 'Devrai'. b) 'Mazi Gosta' 4. Awareness book publications: 5. Counseling programs for discharged patients at Yerawada mental hospital |
| 11 | Snehankit Association <i>Persistent Foundation</i> Coordinator: Nandu Deshpande | Sadashivpeth, Pune | Mentally/Physically Challenged Children: 1. Computer Training Center for Visually Challenged - From Basic Computer to Programming Courses 2. MS-CIT Center Especially for Blind 3. Activities for overall development of Visually Challenged |
| 12 | Tarachand Charitable Hospital <i>Persistent Foundation</i> Coordinator: Mayura Bhambure | Shivajinagar, Pune | Aryurvedic Hospital: 1. Medical treatment and Aryurvedic medicines to poor and needy people 2. Clinical training for the students of Ayurved Mahavidyalaya 3. Research in Ayurved |
| 13 | The Poona School & Home for Blind Girls <i>Persistent Foundation</i> Coordinator: Harsha Chanekar | Koregaon Park, Pune | Mentally/Physically Challenged Children: 1. The blinds boy's school 2. The blind girl's school 3. Training centre for blind women 4. Training centre for teachers 5. Nursery for blind babies 6. Centre for guidance & counseling for disable 7. Low vision centre for partially blind students |
| 14 | Maitri <i>Persistent Foundation</i> Coordinator: Hrishikesh Rajpathak | Pune | HIV - AIDS: 1. Mukta HIV Helpline 2. Awareness drives among college students and corporate |

2. Education

| S.N. | Name of the Institution | City of Operation | Nature of Work |
|------|--|--------------------|---|
| 1 | Swadhar <i>Persistent Foundation</i> Coordinator: Nandu Deshpande | Pune | Girls' Education Support Program |
| 2 | Sangise School | Kamshet, Pune | Education of poor children and orphans in the areas near Kamshet, Maval where J.P. school education is not available after std 7th. |
| 3 | Utkarsh Vidya Mandir | Nagpur | Marathi medium school which provides value based education to rural children. School has a 100% result. |
| 4 | Sandhya Sanwardhan Sanstha | Nagpur | Special education & rehabilitation of Mentally Challenged children |
| 5 | Hutatma Rajguru Vidyalaya | Pandavnagar, Pune | Education (5th - 10th Std.): 1. Education of slum area students |
| 6 | Jagruiti Seva Samstha | Shivajinagar, Pune | Education (5th - 10th Std.): of poor children 1. Healthcare 2. Vocational Training and Educational support classes 4. Counseling and Daily Immunization programs |
| 7 | Jnana Prabodhini <i>Persistent Foundation</i> Coordinator: Hrishikesh Rajpathak | Sadashivpeth, Pune | Competitive Examination Centre: 1. Preparation for competitive examinations like UPSC, MPSC |
| 8 | K.L.V. Salve Ekta Pratishthan <i>Persistent Foundation</i> Coordinator: Sandip Bidvai | Bhawani Peth, Pune | 1. Computer training in slum using Van 2. Health Checkup using Van |
| 9 | Matrumandir Vishwastha Sanstha | PCMC, Near HJWD | Education (5th - 10th Std.): 1. Education by Gurukul system (Five Fold Education System) in and around PCMC and PMC areas |
| 10 | Nutan Balvikas Mandir, Pune | Swargate, Pune | Education (5th - 10th Std.): 1. School education of children in and around Parvati slums |
| 11 | Vidya Bharati - Pashchim Maharashtra Prant <i>Persistent Foundation</i> Coordinator: Sagar Laddha | Karve Nagar, Pune | Supplementary Education: 1. Sanskriti Dnyan Pariksha 2. Teachers' Training 3. Vocational courses and certifications |
| 12 | Vidyarthi Sahayak Samiti, Pune | Shivajinagar, Pune | Youth Welfare: 1. Lodging and boarding facility for poor college students 2. Financial aid for education of needy college students |
| 13 | S. K. Bagal Vidyalaya <i>Persistent Foundation</i> Coordinator: Rohan Pednekar | Gokhalenagar, Pune | Education (5th - 10th Std.): 1. Education of slum area students |
| 14 | Bal Sadan Sanstha, Nagpur | Nagpur | 1. Education for Orphanage 2. Hostel facility for orphanage |
| 15 | Navnath Mitra Mandal | Nalstop, Pune | Sponsorship for educational needs of needy students |
| 16 | Vanita Vikas School | Nagpur | Education of slum area students |

3. Community Development

| S.N. | Name of the Institution | City of Operation | Nature of Work |
|------|--|-------------------|---|
| 1 | EDARCH | Pune | Employment opportunities for physically handicapped people |
| 2 | HelpAge India | Pune | Mobile Medicare Unit - Doctor @ Home for aged people in slums and old age homes. The facility is provided on weekly basis free of cost or at nominal rate of Rs. 5/- per person. |
| 3 | Dnyana Devi | Pune | 24 hour Toll Free help line for children and Balsena program - by children for children to solve children issues |
| 4 | Awaben Navrachana Sanstha <i>Persistent Foundation</i> Coordinator: Prerna Bhand | Pune | Women and Child Empowerment: 1. Health Camps 2. Vocational Skill development and employment 3. Library and computer education |
| 5 | Balgram Maharashtra | Yerawada, Pune | Orphan children: Orphanage based on 1. Establishment of family homes - 8-9 orphan children and a mother making a family home 2. Establishment of Balgrams - 10-15 family homes making a Balgram |
| 6 | Creative Foundation <i>Persistent Foundation</i> Coordinator: Puja Mantri | Pune | Need based support to needy people in the community: 1. Andha Ambulance program (Launched an ambulance for blind) 2. Adoption of 35 children 3. Swine flu awareness programs |
| 7 | Ishwarpuram <i>Persistent Foundation</i> Coordinator: Yashraj Bhawsar | Fulgaon, Pune | Support to orphan female and children: 1. Home for underprivileged and orphan children 2. Hostel and employment opportunities for female who have left or has been asked to leave their homes |
| 8 | QMTI for Disabled Soldiers <i>Persistent Foundation</i> Coordinator: Ramakant Debata | Khadki, Pune | Work for disabled soldiers: 1. Computer training 2. Employment opportunities |
| 9 | Suparn Charitable Trust | Tilak Road, Pune | |
| 10 | Annapurna Parivar <i>Persistent Foundation</i> Coordinator: Utpal Kumar | Pune, Mumbai | 1. Arth Purna Udayampurna (Microfinance for poor enterprising women and men) 2. Swasthyapurna- A health mutual fund of slum dwellers 3. Sandhi Tantrapurna- Vocational training and job placement service for low skilled members 4. Vidyapurna project for giving educational sponsorships to deserving poor children under Annapurna mahila mandal |
| 11 | Bhagini Nivedita Pratishtan <i>Persistent Foundation</i> Coordinator: Namrata Ambekar | Erandwane, Pune | Women & Child Development: 1. Computerized Machine embroidery Training for Housewives 2. Training for Teachers of Deaf and Dumb Teachers 3. Providing free hostel facility 4. Free Homeopathic counseling |
| 12 | Srushti Paryavaran Mandal, Nagpur | Nagpur | Environment Conservation: 1. Sinking of bore well 2. Awareness drives for environment conservation |

DRIVES BY EMPLOYEES

Computer Education for Slum area students @ Pune

- Training session on “Internet and Email” were conducted for 10th standard students of Nutan Balvikas Mandir
- Total sessions conducted = 3
- Total beneficiaries = 54
- The sessions were conducted in Persistent, Pune facilities and volunteers of Persistent Foundation worked as trainers.

Persistent Foundation Coordinators: **Archana Thatte, Monika Amrutkar**

Translation Service for Cancer Center @ Pune

- Prashanti Cancer Care Mission works in the field of cancer awareness and cure in Pune.
- The institution has developed a ‘Patient Information Kit’ for creating awareness among patients about the disease. The current ‘Patient Information Kit’ is made in English.
- Volunteers of Persistent Foundation have taken up the project of translation of ‘Patient Information Kit’ into languages such as Hindi, Gujarathi.
- Translation of the same will help the institution reach larger mass of possible cancer affected population and make them aware about the gravity of disease

Persistent Foundation Coordinator: **Abhijeet Kulkarni and Anand N Patel** from Pune, **Shalini Singh** from Hyderabad, **Ankita Taranekar** from Nagpur

Pathshala Initiative @ Nagpur

- This initiative is about conducting English and Maths classes for 10th standard students of Vanita Vikas School.
- The initiative has started from current academic year. Total 76 students are getting benefited from the same and total 17 volunteers are involved in this project.

Persistent Foundation Coordinators: **Ruchita Moon, Bhawani Ram, Priti Holey, Shardul Kalwit, Abhiram Gandhe**

Cloths, Toys, Books, Utensils Donation Drive @ Nagpur

- Employees at Nagpur were requested to donate old clothes/toys/utensils/books for betterment of underprivileged children.
- Approx. 250 clothes/toys/utensils/books were collected.

Persistent Foundation Coordinators: **Devesh Bakode, Ujwala Gundewar**

Donation Drive of Baby Food & other essentials @ Nagpur

- A Baby food distribution activity was organized at Shradhanand Anathalaya.
- Various ready mixes (Lactogen, Cerelac, etc.) for babies were distributed to the very young inmates (babies). Along with these, other essential as well as important stuff like clothes were distributed for the inmates

Persistent Foundation Coordinators: **Namita Wadhwa, Ankita Taranekar, Ashish Giri, Uday Bidkar, Shardul Kalwit, Sanjay Karmarkar, Arpit Vijayvargiya, Rohit Kalsarpe**

Health Awareness Program for slum inhabitants @ Nagpur

- Health awareness program concentrating on HIV and TB diseases was organized in slums of Nagpur. Approx. 250 people were addressed.

Persistent Foundation Coordinators: **Namita Wadhwa, Ashish Giri, Ridhima Kotecha, Subrat Pattnaik**

Tree Plantation Drives @ Nagpur and Goa

- In Nagpur, Tree Plantation Program was organized at Vanita Vikas School, which works for education of children in slum areas. 80 saplings were distributed to top 10 students of 10th standard classes.
- In Goa, 'Vanamahotsava' was organized, where Persistent employees participated in tree plantation.

Persistent Foundation Coordinators: **Arpit Vijayvargiya, Amit Gupta, Ankita Taranekar, Bhawani Ram, Abhiram Gandhe, Uday Bidkar and Ritesh Yadav** from Nagpur, **Anupa Narvenkar, Priyanka Khandeparkar, Nadia Fernandes and Mahesh Nagvekar** from Goa.

Donation Drive @ Hyderabad during Andhra Flood Relief

- Employees at Hyderabad took an initiative of collecting money, clothes, utensils, etc. to the victims of Andhra Pradesh Flood relief.

Persistent Foundation Coordinators: **Mahesh V, Dipanshu Mansingka, B. Balakrishna Rao, Prabhagar Panchaparvala, Ramabhushanam Jaddu**

Thank You